

**IP Day in Chicago: IP in a Global Economy**  
**November 3, 2009**

**Speaker Biographies:**

**Lynne G. Beresford, USPTO, Commissioner for Trademarks**

Ms. Beresford leads USPTO Trademark Examining Attorneys, who make eligibility determinations and grant trademark registrations.

Ms. Beresford joined the USPTO as a Trademark Examining Attorney in 1979. She then held a variety of positions with increasing responsibility. She also served as President of the Trademark Office Society (now NTEU 245), the union representing Examining Attorneys in 1984, and the Chief Negotiator for the union in 1985.

In 1995, Ms. Beresford joined the Office of Legislation and International Affairs, where her portfolio included trademarks, geographical indications, and domain names. She chaired every meeting of the World Intellectual Property Organization's (WIPO's) Standing Committee on Trademarks, Industrial Designs, and Geographical Indications from its inception in 1997 until late 2001.

Ms. Beresford holds a J.D. from Rutgers, the State University of New Jersey, and is licensed to practice in the State of Pennsylvania.

**Lisa Carroll, Applied Systems, Inc.**

Lisa is the Assistant General Counsel at Applied Systems, Inc., a software and technology company serving primarily the insurance and financial industries. Her responsibilities include drafting and negotiating license agreements with Applied Systems' numerous licensees as well as agreements with vendors and suppliers such as data centers and technical consultants.

Ms. Carroll received her J.D. and an LL.M in Intellectual Property Law from The John Marshall Law School, where she is currently an adjunct professor in the IP LL.M program.

**Frederick Felman, Chief Marketing Officer, MarkMonitor**

Frederick Felman's career in marketing enterprise and security technology and services spans 25 years. At MarkMonitor, he is responsible for defining and promoting the company's brand protection product offerings. He and his team created the Brandjacking Index®, an often-cited measure of the trends in online abuse targeting the world's largest brands. As part of the

MarkMonitor commitment to securing brands online, Frederick leads advocacy initiatives for brandholders' rights issues that intersect Internet governance. Before joining MarkMonitor, Frederick was Vice President of Products and Marketing at Zone Labs, which was acquired by Check Point Technologies.

Mr. Felman received his Bachelor of Science in Business Administration from the University of Southern California.

### **David Giza, Senior Director, Contractual Compliance, ICANN**

David Giza is responsible for the strategic leadership and continuing development of ICANN's global contract compliance program.

David has more than twenty years of professional and senior level management experience in contractual compliance, corporate governance, legal and ethics. Prior to joining ICANN, he was the Director of Global Compliance for the Hewlett-Packard Company. In that role, David was responsible for establishing and maintaining compliance with laws, regulations, company policies and commercial and government contracts. In addition, he oversaw enterprise-wide compliance risk management and developed and implemented related business unit programs that drove operational compliance effectiveness and business impact on a global scale. Previously, he led the Ethics and Compliance Office at Snap-on Incorporated. David began his career with W.W. Grainger, Inc. in a variety of business and legal positions, up to and including Assistant General Counsel.

David holds a Juris Doctor degree from the John Marshall Law School in Chicago, Illinois, and a Bachelor of Science degree in Commerce, with a double major in management and finance from DePaul University in Chicago.

### **Matthew F. Kennelly, U.S. District Court Judge, Northern District Illinois**

Judge Kennelly has served on the bench since 1999. He has played an important role to bench and bar in a variety of areas, including as an executive board member of the Richard Linn American Inn of Court, which focuses on the area of intellectual property. Most recently, he chaired a committee of experienced lawyers that drafted local rules for patent cases filed in the Northern District of Illinois, which have recently been enacted. He is also the Seventh Circuit representative to judicial conference of the United States Committee on Information Technology. Judge Kennelly is also a member of the Seventh Circuit Civil Jury Instruction Committee and, in that capacity, chaired a subcommittee that drafted pattern jury instructions for patent, trademark, and copyright cases. Judge Kennelly also has served as an adjunct professor at Northwestern University School of Law.

Prior to joining the bench, Judge Kennelly was an attorney in private practice where his

practice included civil and criminal litigation in both federal and state courts. In addition, he was a law clerk to former US District Judge Prentice Marshall in the United States District Court for the Northern District of Illinois.

Judge Kennelly received his bachelor's degree summa cum laude from Notre Dame and his juris doctor, magna cum laude from Harvard Law School.

**Charles Krikorian, Vice President, Intellectual Property and Legal Counsel, Lundbeck, Inc.**

Charles Krikorian oversees various aspects of Lundbeck's global IP portfolio, including due diligence, licensing and patent procurement and enforcement. He has practiced intellectual property law for over 15 years, mostly in private practice. He also has extensive experience in patent litigation, mostly in the area of generic drug litigation.

Mr. Krikorian has a juris doctor from DePaul University and a PhD in molecular biology is from Loyola University.

**Lynn Levine, Director, Office of Unfair Import Investigations, United States International Trade Commission (ITC)**

Ms. Levine is a frequent speaker at conferences and symposiums concerning intellectual property law and litigation. In 2008, Ms. Levine received a Presidential Rank Award for her work in the intellectual property area.

Before becoming Director of OUII, she had served as a Supervisory Attorney in that office, as well as a Staff Attorney in both the Commission's Office of General Counsel and OUII. Prior to joining the staff of the Commission, Ms. Levine was engaged in private practice in Washington, D.C., and concentrated on litigation and counseling in the fields of antitrust and trade regulation.

Ms. Levine holds a Bachelor of Arts degree from Kirkland (now Hamilton) College and a Juris Doctor degree from Cornell Law School.

**Stanford K. McCoy, Assistant U.S. Trade Representative for Intellectual Property and Innovation**

Mr. McCoy is Chief Negotiator for Intellectual Property Enforcement at the Office of the U.S. Trade Representative. As one of two deputies to the Assistant U.S. Trade Representative for Intellectual Property and Innovation, he leads the office's intellectual property enforcement efforts, with a special focus on priority countries, including China

and Russia. He is deeply involved in U.S. Government efforts to improve enforcement of intellectual property rights around the world. Mr. McCoy previously served as an Associate General Counsel at USTR. In that capacity he advised U.S. trade negotiators on intellectual property trade matters and represented the United States in WTO and North American Free Trade Agreement dispute settlement proceedings. Prior to joining USTR, Mr. McCoy was with the law firm of Covington & Burling in Brussels, Belgium and Washington, D.C., where his practice included international intellectual property enforcement, international trade law, and other matters.

Mr. McCoy is a graduate of DePauw University and the University of Virginia School of Law.

### **Mark Partridge, Pattishall McAuliffe**

Mark is an experienced trademark and copyright lawyer who is also a recognized expert in the area of internet domain names. He has served as a member of the WIPO Arbitration and Mediation Center, Domain Name Dispute Resolution Service since 1999. He has issued over 150 published decisions resolving Internet domain name disputes and also used that expertise to guide individual clients. He represents the ABA and AIPPI on the Intellectual Property Constituency at ICANN, the governing body for domain names, was a member of the IRT (Implementation Recommendation Team), and now serves on the ICANN Nominating Committee. As a member of the IRT, he helped develop rights protection mechanisms for the introduction of new gTLDs. Mark is the author of many articles and publications, including the books: *Alternative Dispute Resolution: An Essential Competency for Lawyers* (Oxford University Press 2009) and *Guiding Rights: Trademarks, Copyright and the Internet* (2003). Mark has taught trademark law, litigation and transactions as an adjunct professor at John Marshall Law School since 1987 and is a partner with Pattishall, McAuliffe, Newbury, Hilliard & Geraldson LLP.

Mr. Partridge is a graduate of the University of Nebraska and Harvard Law School.